SETEC, SEOUL APRIL 11 - 13, 2025 ARTONO

[PRESS KIT]

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1. ART OnO 2025 Overview

- ART OnO returns to SETEC in Seoul on April 11 with 40 galleries from 20+ countries, with a VIP preview on April 10.
- Following last year's success, a number of galleries are participating in ART OnO again this year, generating considerable anticipation within the art community.
- Around 10 galleries are making their debut at a Korean art fair through ART OnO.
- ART OnO 2025 features an expanded roster of galleries, maintaining strong representation from European and North American galleries while also welcoming a greater number of galleries from Asia, reflecting a broader international scope and deeper engagement with the global art market.
- A wider range of programs will be offered, including Special Exhibitions, Private Collection Booths, Talk Programs, Docent Tours, and Kids Programs.

Returning to SETEC in Seoul from April 11 to 13, ART OnO 2025 captures what it means to be "Young and Fresh, but Classy." Featuring both emerging talents and established blue-chip artists, the fair celebrates diversity in contemporary art. This year's edition brings together over 40 galleries from more than 20 countries, including major art hubs such as the United States, Germany, United Kingdom, France, and Japan. With an increased number of Asian galleries participating, ART OnO continues to strengthen its position as a key platform for cultural exchange in the region. A VIP preview will be held on April 10.

The second edition of ART OnO is set to build on the success of last year's event, indicated by the significant number of returning galleries returning, signaling strong engagement from the international art community. With returning galleries such as **A-Lounge**, **ARARIO GALLERY**, **Esther Schipper**, **Galerie Zink**, **Gallery Baton**, **Peres Projects**, and **MISAKO & ROSEN**, ART OnO 2025 boasts a high retention rate and growing recognition as a valuable platform for collectors, curators, and art professionals.

In addition, ART OnO 2025 welcomes around 10 galleries making their debut at a Korean art fair. This year's fair also features more Asian galleries than in 2024, further fostering cross-cultural dialogue within Korean art scene.

ART OnO 2025 features a diverse roster of both established and emerging galleries. Among this year's newcomers are MASSIMODECARLO, Tomio Koyama Gallery, Kaikai Kiki Gallery, NINO MIER Gallery, and Galerie Sultana.

MASSIMODECARLO, a renowned Italian contemporary art gallery, showcases internationally acclaimed artists such as Paola Pivi, John McAllister, and Mark Yang. The gallery is known for its commitment to fostering innovative contemporary artists and creating exhibitions that resonate globally.

Tomio Koyama Gallery brings a dynamic selection of artists from Japanese contemporary art icons like Yoko Ono and Kishio Suga to internationally acclaimed names like Tom Sachs. Additionally, the



gallery features works by rising talents such as Makiko Kudo and Rika Minamitani, whose distinct artistic voices are gaining interest worldwide.

Kaikai Kiki Gallery, founded by Takashi Murakami, continues to push the boundaries of contemporary art by blending fine art with pop culture. Specializing in discovering and supporting emerging artists, the gallery plays a pivotal role in shaping Japan's dynamic art scene, while bridging the gap between traditional art practices and contemporary cultural movements through experimental exhibitions. Kaikai Kiki Gallery makes its Korean art fair debut at ART OnO 2025.

NINO MIER Gallery, with locations in New York and Brussels, presents a cutting-edge program featuring artists such as Nicola Tyson, Jansson Stegner, Ethan Cook, and Debora Druick. With its first entry into the Korean art market at ART OnO 2025, the gallery introduces its distinctive curatorial vision and dedication to highlighting contemporary painters and sculptors who challenge artistic conventions through unique stylistic approaches.

Galerie Sultana, based in Paris, creates an immersive exhibition space reminiscent of a "candy store," designed to make contemporary art more approachable. Their booth features works by Sophie Varin, known for her small-scale paintings, alongside sculptural pieces by Justin Fitzpatrick, whose work challenges traditional notions of materiality and form.

This year, ART OnO also serves as a gateway for several international galleries making their first appearance in Korea. Along with Kaikai Kiki Gallery and NINO MIER Gallery (mentioned above), **AISHO, Artemin Gallery, CON_, CHAUFFEUR**, and **NIKA Project Space** also take part in their first Korean art fair. This marks a significant step for ART OnO as it continues to serve as a crucial hub linking the Korean art scene to the global stage.

Founded in Tokyo in 2022, **CON**_ integrates contemporary art with urban culture by presenting exhibitions that reimagine artistic creation in a modern, city-oriented context. Meanwhile, Taipeibased **Artemin Gallery** explores the intersection of neuroscience and artistic expression, focusing on works that reflect sensory perception and emotional responses.

Other notable participants include **AISHO**, a Hong Kong-based gallery with strong ties to Japanese contemporary art, which curates interdisciplinary projects that bridge East Asian and global art markets. **EUKARYOTE**, founded in Tokyo's Jingumae district in 2018, is committed to supporting emerging artists whose work carries long-term significance in contemporary art history, offering a platform for experimental and boundary-pushing exhibitions.

CHAUFFEUR, headquartered in Sydney, specializes in representing Australian and New Zealand artists on the global stage. In 2025, the gallery is set to expand its reach by opening a new space in Lisbon, further strengthening its presence in the European art market.

The inclusion of these new participants underscores ART OnO's role as a bridge between Korea's art market with the broader global stage. The fair continues to cultivate an environment where collectors and audiences can engage with leading galleries and discover emerging talents from around the world.

ART OnO goes beyond a traditional exhibition, conducting a range of programs that allow visitors to engage with contemporary art on a deeper level.

The Docent Program offers guided tours led by professional educators who provide in-depth insights into key works and the artistic methodologies behind them. Through these sessions, visitors gain a richer understanding of artworks at ART OnO and explore various perspectives and approaches within contemporary art.

In collaboration with Joy Museum, the Kids Program is a hands-on educational experience designed to introduce children to contemporary art in a fun and accessible way. This program includes guided tours with experienced educators, interactive activities such as creating personalized collection books, and hands-on experiences that explore contemporary art techniques. By partnering with Joy Museum, a leader in children's art education, ART OnO ensures that young participants can naturally develop their artistic sensibilities in an engaging environment.

Following the success of last year's edition, the ART OnO Talk Program returns as a platform for exploring intersections of contemporary art and architecture, fashion, culture, and other fields. While centered on art, the discussions extend beyond traditional boundaries, examining how art connects with and evolves alongside contemporary society. Topics range from contemporary art trends and the art market to the creative process, offering audiences a fresh perspective on art through insightful discussions. Further details on speakers and program structure will be announced soon.

ART OnO 2025 takes place from April 11 to April 13 at SETEC in Seoul. More details can be found on the official website.

* *Returning galleries at ART OnO 2025*: A-Lounge, ARARIO GALLERY, ARTSIDE GALLERY, Duarte Sequeira, Esther Schipper, Galerie Zink, Gallery Baton, GALLERY2, HAYASHI, JARILAGER Gallery, KICHE, MISAKO & ROSEN, Peres Projects, PIBI GALLERY, SEOJUNG ART, SPACE SO, THEO, ThisWeekendRoom, VILLAZAN

** First-time participating galleries at ART OnO 2025: AISHO, ART PROJECT CO, Artemin Gallery, Baik Art, CHAUFFEUR, CHOI&CHOI Gallery, CON_, drawingRoom, EUKARYOTE, G Gallery, Galerie Sultana, Joong Jung Gallery, Kaikai Kiki Gallery, La Heen, MASSIMODECARLO, NIKA Project Space, NINO MIER GALLERY, Pontone Gallery, SAC Gallery, Tomio Koyama Gallery, WWNN ***Galleries making their debut in Korea: AISHO, Artemin Gallery, CHAUFFEUR, CON_, EUKARYOTE, Kaikai Kiki Gallery, NIKA Project Space, NINO MIER GALLERY

2. Participating Galleries

Seoul / 2016
Cho Hyori, Hwang Sunyoung, Kim Mikyung, Lee Koz, Leeje, Oh Jong
ART OnO 2024, ARTISSIMA, FRIEZE (Seoul), KIAF
e cross-section of the contemporary art scene through various exhibitions and s that reveal current trends and movements in contemporary art. ering emerging artists and supporting their active engagement on a global scale.
AISHO
Hong Kong, Tokyo / 2012
Lola Gil, Masaki Sato, Ron DeFelice, Rou Inaba, Sablo Mikawa, Takeshi Masada
ARMORY SHOW, ART BASEL (Basel, Hong Kong, Miami), FRIEZE (London)
apanese gallery based in Hong Kong. on spaces in both Hong Kong and Tokyo. ultural dialogue within East Asian and global contexts while exploring new markets.
ARARIO GALLERY
Seoul, Cheonan, Shanghai / 1989
Ahn Jisan, Beak Jungki, Cha Hyeonwook, Lim Nosik, Noh Sangho, Ok Seungcheol, Shih Yung Chun
ART OnO 2024, ART BASEL (Hong Kong), ART021 SHANGHAI, FIAC, FRIEZE (New York, Seoul), WEST BUND ART & DESIGN

• Committed to discovering, nurturing, and promoting Asian artists internationally, with a focus on establishing and advancing the identity of Asian art.

• Showcases experimental Asian art through exhibitions, aiming to lead the contemporary art scene and solidify the gallery's role as a leading gallery in the region.

No.5	ARTSIDE Gallery
Location / Established	Seoul / 1999
Artists	Kang Junseok, Kim Xian
Previous Fairs	ART OnO 2024, ABU DHABI ART, ART BUSAN, KIAF

- Focuses on the Asian art market, while aiming to facilitate cultural exchange and dialogue, blending Eastern and Western artistic traditions to establish an innovative channel for the global art scene.
- ARTSIDE Temporary was launched in 2023 in order to experiment with new exhibition formats that explore the authenticity and value of art.

No.6	Artemin Gallery
Location / Established	Taipei / 2020
Artists	Crystal Lupa, Mirza Cizmic, Theresa Möller
Previous Fairs	ACCESS BANGKOK ART FAIR

- Strives for a keen and dynamic sensibility in contemporary art, promoting the integration of art into everyday life.
- Focuses on discovering promising artists and exploring the limitless possibilities of contemporary art.
- Breaks down the boundaries between art and life through diverse exhibitions and programs, fostering deeper engagement with the public.

No.7	BAIK ART
Location / Established	Seoul, Los Angeles, Jakarta / 2014
Artists	Maharani Mancanagara
Previous Fairs	ARMORY SHOW, FRIEZE (Seoul), KIAF, S.E.A Focus

- Based in Samcheong-dong, Seoul, with additional locations in Los Angeles and Jakarta, showcasing works by diverse international artists.
- Prioritizes close engagement with artists through its residency program, which is unusual for conventional commercial galleries.

No.8	CHAUFFEUR
Location / Established	Sydney / 2013
Artists	Benjamin Swaim
Previous Fairs	ART BRUSSELS, MELBOURNE ART FAIR, POPPOSITIONS

- Operating across various spaces since 2013, the gallery is set to establish a new base in Lisbon, augmenting its current presence in Sydney.
- Led by artist Ben Gavin, the gallery collaborates with guest curators and collectors to showcase boundary-pushing works by Australian and New Zealand artists.

No.9	CHOI&CHOI Gallery
Location / Established	Cologne, Seoul / 2012
Artists	Dale Lewis, David Lehmann, Jeehye Song
Previous Fairs	ART COLOGNE, ASIA NOW, KIAF, POSITIONS BERLIN ART FAIR

• Established in 2012 in Cologne, the gallery operates a second space in Seoul.

- Adopts a global perspective on contemporary art, fostering exchange and collaboration between European and Asian artists.
- Explores new directions in contemporary art through exhibitions of both emerging and mid-career artists.

No.10	CON_
Location / Established	Tokyo / 2022
Artists	Mioka Matsuura, Xu Jiaqi x Zhao Rundong, Yukino Yamanaka
Previous Fairs	ART COLLABORATION KYOTO, UNTITLED MIAMI BEACH, WESTBUND ART & DESIGN

• Develops programs that encompass contemporary art and various forms of creative culture, with a focus on the harmony between visual aesthetics and conceptual depth.

• Continuously builds new contexts through dialogue and research with artists that reinterpret and engage with Tokyo's urban culture.

No.11	Duarte Sequeira
Location / Established	Braga, Seoul / 2019
Artists	André Butzer, Julian Opie, Nell Brookfield, Patrick H. Jones, Petra Cortright, Shaina McCoy, Tom Howse
Previous Fairs	ART OnO 2024, ARCO MADRID, ART BUSAN, ARTISSIMA, KIAF, UNTITLED MIAMI BEACH

- Founded by Duarte Sequeira, a second-generation gallerist whose father Mário Sequeira was one of Portugal's first-generation gallerists.
- Expanded to Seoul in 2022, introducing European and Portuguese artists while serving as a bridge between the two markets.

No.12	drawingRoom
Location / Established	Seoul / 2019
Artists	Dew Kim, Lee Su Jin, Lee Ue Sung, Roh Choong Hyun, Choi Mo Min, Lee San Oh, Yang Moon Mo
Previous Fairs	FRIEZE (Seoul), KIAF, TAIPEI DANGDAI

• Opened in 2019 in Ichon-dong, Seoul, before relocating to the city's Seochon neighborhood in 2021.

• Serves as an accessible space for contemporary art and design, emphasizing artistic vision and cultural relevance through curated exhibitions and an annual emerging artist support program.

No.13	EUKARYOTE
Location / Established	Tokyo / 2018
Artists	Dan Isomura
Previous Fairs	ART FAIR ASIA FUKUOKA, ART OSAKA

• Showcases works by emerging and mid-career artists, embracing the diversity of contemporary art.

- Expands connections between art and the public through exhibitions, workshops, and artist talks.
- Explores the social role and value of art by collaborating with the community to foster a dynamic artistic ecosystem.

No.14	Esther Schipper
Location / Established	Berlin, Paris, Seoul / 1989
Artists	Jeon Hyunsun, Cemile Sahin, Sarah Bukner, Simon Fujiwara, Sojourner Truth Parsons
Previous Fairs	ART OnO 2024, ART BASEL (Basel, Miami, Hong Kong, Paris), FIAC, FRIEZE (London, New York, LA, Seoul)

• Showcases a diverse range of artists with a focus on conceptual art.

• Recently expanded its footprint in Seoul with a new gallery space after opening its first gallery in Korea three years ago, demonstrating successful engagement in the Asian market.

• Exhibits works by non-represented artists in addition to gallery exhibitions.

No.15	Gallery Baton
Location / Established	Seoul / 2011
Artists	Hoh Woo Jung
Previous Fairs	ART OnO 2024, ABU DHABI ART, ART BASEL (Hong Kong), ART BRUSSELS, ART SG, FRIEZE (London, Seoul), TAIPEI DANGDAI, TOKYO GENDAI

• Curates exhibitions based on in-depth analysis of the latest paradigms in contemporary art.

• Maintains a distinct identity by focusing on a unique curatorial vision with contemporary relevance, highlighting outstanding artists from around the world with a balanced perspective.

• Operates Chapter II, a nonprofit space in Seoul dedicated to supporting emerging artists by providing exhibition opportunities and residency programs.

No.16	G Gallery
Location / Established	Seoul / 2013
Artists	Choi Yoonhee, Choi Sujin, Lim Heejae
Previous Fairs	FRIEZE (Seoul), NADA (New York, Miami), ARMORY SHOW

• Dedicated to discovering and showcasing emerging young artists from Korea and around the world through diverse curated exhibitions.

- Organizes exhibitions across various media, including painting, video, and installation, fostering close collaboration with artists to create innovative and distinctive art programs.
- Since 2019, the 'Great Exhibition' program has supported emerging artists in their 20s and 30s, selecting one artist annually for a solo exhibition and participation in international art fairs, providing a platform for broader connections.

No.17	Galerie Sultana
Location / Established	Paris / 2010
Artists	Gal Schindler, Justin Fitzpatrick, Matthias Garcia, Sophie Varin
Previous Fairs	ART BASEL (Miami, Paris), FRIEZE (New York, London, Seoul)

- Founded in Paris in 2010, showcasing unique and experimental works by emerging and mid-career artists across various media, including painting, sculpture, and installation.
- Explores new trends in contemporary art while actively participating in international art fairs to support artists' global engagement.
- Fosters artistic discourse through a regular exhibition program that facilitates dialogue between artists and audiences.

No.18	Galerie Zink
Location / Established	Waldkirchen / 1994
Artists	Cinta Vidal, Cristina Lama, Erkan Ozgen, Gregory Fortsner, Matias Sanchez, Michael Sailstorfer, Milene Sanchez, Muntean/Rosenblum, Paul Kooiker, Thao Nguyen Phan
Previous Fairs	ART OnO 2024, ART BASEL (Miami, Hong Kong), ART BERLIN, ART BRUSSELS, ART COLOGNE, ART PARIS, ART SG

• Originally operating in Regensburg, Munich, and Berlin, in 2019 the gallery relocated to the countryside of Waldkirchen, where it opened a complex that includes exhibition space, storage, and artist studios.

• Among the first European galleries to introduce Asian artists, including Yoshitomo Nara, at an early stage.

- Supports promising artists working across various media, including painting, installation, video, and craft, while providing workspaces such as open studios and residency programs.
- Offers an extensive program featuring works by both established German artists and international artists.

No.19	GALLERY2
Location / Established	Seoul, Jeju Island / 2007
Artists	Haekang Lee, Hyunsun Jeon, Sejin Kwon
Previous Fairs	ART OnO 2024, ART BASEL (Hong Kong), FRIEZE (Seoul)

- Committed to exploring the commercial potential of valuable artworks while maintaining a diverse spectrum of contemporary art.
- Operates a second location in Jeju Island to showcase works by promising young artists as well as leading mid-career Korean artists.

No.20	HAYASHI
Location / Established	Tokyo / 2008
Artists	Midori Arai
Previous Fairs	ART FAIR ASIA FUKUOKA, ART OSAKA

- Showcases works by a diverse range of artists, contributing to the development of contemporary Japanese art.
- Features artworks across various media, including painting, sculpture, and installation, fostering dialogue between artists and audiences.
- Actively participates in domestic and international art fairs to expand artists' reach and promote global exchange.

No.21	JARILAGER Gallery
Location / Established	Cologne, London, Seoul / 2012
Artists	Alexander Dik, Xavier Baxter
Previous Fairs	ART OnO 2024, ART COLOGNE, KIAF, UNTITLED MIAMI BEACH

- Presents diverse exhibitions at locations in Germany, the UK, and South Korea.
- Actively participates in international art fairs, focusing on introducing emerging Korean artists to the European market while bringing international artists to the Korean art scene.
- In 2023, Cologne and Seoul locations were unified under the name JARILAGER Gallery, which collaborates with UNION Gallery in London to build a global artistic network.

No.22	Joong Jung Gallery
Location / Established	Seoul / 2011
Artists	Chanwoo Park, Jin Kyu Park, Jin Pyo Jun, Lowa Kim, Sunny Kim, Young Wook Choi, Won Je Kang
Previous Fairs	ART CENTRAL HONG KONG, KIAF, MIART

- Showcases established mid-career artists from Korea and abroad, actively engaging with contemporary art trends.
- Presents a diverse range of works across painting, sculpture, photography, installation, and craft, not only through exhibitions but also by curating spaces that enhance quality of life through art.

No.23	Kaikai Kiki Gallery
Location / Established	Tokyo / 2008
Artists	Aya Takano, Chiho Aoshima, Emi Kuraya, Kasing Lung, MADSAKI, Mr., ob, Otani Workshop
Previous Fairs	ART BASEL (Hong Kong), ART FAIR TOKYO, FRIEZE (New York, LA)

- Founded by renowned Japanese contemporary artist Takashi Murakami and dedicated to showcasing Japanese artists.
- Exhibits a diverse range of works, including painting, sculpture, and installation, by artists who have significantly impacted global contemporary art history and pioneered new art movements.
- Contributes to elevating the global presence of Asian contemporary art through collaborations with international art events and institutions.

No.24	KICHE
Location / Established	Seoul / 2014
Artists	Gabrielle Kruger, Hwang Wonhae, Kim Jipyung, Shumu
Previous Fairs	ART OnO 2024, ART COLOGNE, KIAF, OSAKA KANSAI INTERNATIONAL ART FAIR, TAIPEI DANGDAI, WEST BUND ART & DESIGN

- Explores how the paradigms of a diversified era are reflected and interconnected in contemporary art.
- Focuses on artists across various generations, regions, and cultures, supporting them in maintaining a balance between artistic value and market potential.

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No.25	La Heen	
Location / Established	Seoul / 2018	
Artists	Goyoson, Kang Jonggil, Kim Jungin, Seo Won Mi, Yi Young Uk	
Previous Fairs	KIAF	

- Dedicated to exploring the essence of Korean contemporary art and aesthetics, offering a fresh and unique perspective.
- Serves as a platform for public engagement with art by hosting artist-led lectures workshops.
- Provides art and interior consulting services to create and curate spaces that harmonize with art.

No.26	MASSIMODECARLO
Location / Established	Milan, London, Hong Kong, Paris, Beijing, Seoul / 1987
Artists	John McAllister, Mark Yang, Paola Pivi, Wang Yuyang
Previous Fairs	ART BASEL (Basel, Miami, Paris, Hong Kong), FIAC, FRIEZE (London, New York, Seoul, LA), ARMORY SHOW, WEST BUND ART & DESIGN

- Founded in Milan in 1987 and distinguished by its curatorial vision, historically highlighting artists such as John Armleder, Olivier Mosset, and Felix Gonzalez-Torres, who were relatively lesser-known in Italy at the time.
- Systematically expanded its exhibition program through collaborations with internationally renowned artists such as Alighiero Boetti, Cady Noland, Carsten Höller, Hito Steyerl, Maurizio Cattelan, Rudolf Stingel, and Steven Parrino.
- Showcases a diverse range of media, including painting, drawing, installation, sculpture, photography, performance, and video, fostering dynamic exchanges between artists, institutions, and collectors within the global art scene.

No.27	MISAKO & ROSEN
Location / Established	Tokyo / 2006
Artists	Ken Kagami, Trevor Shimizu
Previous Fairs	ART OnO 2024, ART BASEL (Hong Kong, Paris), ART COLLABORATION KYOTO, FRIEZE (Seoul, LA), NADA (Miami)

• Dedicated to showcasing experimental works by emerging and mid-career artists.

- Curates exhibitions that go beyond traditional media, embracing diverse formats across painting, sculpture, installation, and new media art.
- Actively participates in international art fairs and expands its global network, promoting the uniqueness of Japanese contemporary art while maintaining a distinctly international approach.

No.28	NIKA Project Space
Location / Established	Dubai, Paris / 2023
Artists	Christiane Peschek, Katya Muromtseva, Minja Gu
Previous Fairs	ART DUBAI, ASIA NOW, MENA ART FAIR, ZONA MACO

- Supports the artistic exploration of both emerging and established artists and curators on an international scale, with a particular focus on artists from the Global South.
- Actively champions the work of women artists and curators, offering a critical program that extends beyond exhibitions to include talks, performances, and educational initiatives emphasizing contemporary relevance and dialogue.
- Opened a location in Komunuma, an arts district in Romainville on the outskirts of Paris, in 2024, establishing a research-based experimental platform for artists exploring social experiences and historical narratives.

No.29	NINO MIER GALLERY
Location / Established	New York, Brussels / 2015
Artists	Jansson Stegner, José Lerma, Lola Gil, Nicola Tyson, Mai Blanco, Deborah Druick, Tony Matelli, Ethan Cook, Andrew Dadson, Lucienne O'Mara
Previous Fairs	ART BASEL (Basel), FRIEZE (New York, LA), ARMORY SHOW, UNTITLED MIAMI BEACH

- Showcases a diverse range of works by both emerging and blue-chip artists, spanning various media such as painting, sculpture, and photography.
- Operates locations in USA and Belgium, exhibiting international artists and fostering connections within the global art community.
- Supports artists through exhibitions, participation in art fairs, and publishing initiatives, presenting various perspectives on contemporary art.

No.30	Peres Projects
Location / Established	Berlin, Seoul / 2002
Artists	Brian Kokoska, Hyejin Yoon, Yoo Jung Ellie Choi
Previous Fairs	ART OnO 2024, ARCO MADRID, ART BASEL (Basel, Miami, Hong Kong, Paris), ART SG, FIAC, FRIEZE (London, Seoul)

- Founded to discover and promote highly experimental international artists.
- Actively seeks out new talent and drives successful artist promotion.
- Builds partnerships with artists whose works engage with political and social issues.
- Expanded to Seoul in 2022 to mark its 20th anniversary, relocating to Samcheong-dong in 2023.

No.31	PIBI GALLERY
Location / Established	Seoul / 2016
Artists	Eunha Kim, Hyelim Cha, Jungwook Kim, Mira Park
Previous Fairs	ART OnO 2024, KIAF, UNTITLED MIAMI BEACH

• Dedicated to discovering and exhibiting talented artists from Korea and abroad.

• Curates exhibitions that encompass a wide range of genres and formats in contemporary art, introducing collectors and art enthusiasts to innovative and creative works.

• Supports Korean artists by introducing them on the global stage while fostering artistic diversity and dialogue through international collaborations.

No.32	Pontone Gallery
Location / Established	London / 2016
Artists	Chris Rivers, Gretchen Andrew, Henry Jabbour, Malcolm Liepke, Matteo Massagrande, Richard Harrison, Tim Wright
Previous Fairs	ART MIAMI, ART PALM BEACH, EXPO CHICAGO

- Opened in 2016 through the merger of Albemarle Gallery (established in 1996) and Shine Artists (founded in 2011).
- Located in the heart of London's West End, the gallery's 2,800-square-foot, two-story exhibition space showcases works of painting, sculpture, video, and installation art.
- Actively participates in major art fairs in USA and Asia while expanding its global network through collaboration with Friedrichs Pontone in New York's Tribeca Art District.

No.33	SAC Gallery
Location / Established	Bangkok / 2012
Artists	Sareena Sattapon
Previous Fairs	ART SG, FRIEZE (Seoul), TOKYO GENDAI

- Based in Bangkok and dedicated to showcasing the works of Thai and Southeast Asian artists.
- Continuously supports artists working across various media, including photography, installation, and video.
- Promotes the growth of local artists through exhibitions, workshops, and residency programs.
- Actively participates in international art fairs, contributing to the global recognition of Thai contemporary art.

No.34	SEOJUNG ART
Location / Established	Seoul, Busan / 2015
Artists	Lee Wan, Klaus Merkel
Previous Fairs	ART OnO 2024, ART SG, KIAF, TOKYO GENDAI

• Focused on contemporary art, dedicated to discovering and nurturing promising artists from Korea and abroad by helping them grow into the next generation of leading artists.

- Introduces artists through numerous international art fairs and projects in USA, Germany, UK, Japan, Taiwan, and Singapore, fostering connections with art professionals.
- Offers public programs, lectures, and seminars to deepen the understanding of art and create new avenues for engagement with the public.

No.35	SPACE SO
Location / Established	Seoul / 2017
Artists	Bang Soyun, Byun Sanghwan, ByungHo Lee, Seongyeon Jo, Winter Gyeoul Kim, Xooang Choi
Previous Fairs	ART OnO 2024, ART BUSAN, KIAF

- Focuses on promoting and managing talented Korean artists active both domestically and internationally.
- Committed to discovering emerging artists while maintaining ongoing collaborations with mid-career artists, curating diverse exhibitions that showcase contemporary Korean art.

No.36	THEO	
Location / Established	Seoul / 2020	
Artists	Grim Park, Mio Yamato, Yunhee Lee	
Previous Fairs	ART OnO 2024, ART JAKARTA, ART TAIPEI, UNTITLED MIAMI BEACH	

- Committed to building a sustainable art cycle rooted in diversity.
- Led by two directors with experience in UK and USA art markets, bringing international expertise and networks to the Korean art scene.
- Supports young and talented Korean artists, fostering cross-cultural exchange through collaborations with institutions and galleries worldwide.

No.37	ThisWeekendRoom
Location / Established	Seoul / 2015
Artists	Adam Boyd, Amber Toplisek, Chaewon Lee, Seongjoon Hong, Philip Loersch
Previous Fairs	ART OnO 2024, ART CENTRAL HONG KONG, KIAF, POSITIONS BERLIN ART FAIR

- Aims to nurture a new generation of artists leading the international art scene, with a focus on promising emerging artists from Korea and abroad.
- Hosts the Artist Live Showcase, a program where artists share insights into their creative process, studio practice, and personal reflections with the audience.

No.38	Tomio Koyama Gallery
Location / Established	Tokyo / 1996
Artists	Daisuke Fukunaga, Hideaki Kawashima, Hiroshi Sugito, Katherine Bradford, Keiji Ito, Kishio Suga, Makiko Kudo, Midori Sato, Nana Funo, Rika Minamitani, Satoshi Hirose, Shintaro Miyake, Tom Sachs, Tomoko Nagai, Yoko Ono
Previous Fairs	ART BASEL (Hong Kong), ART FAIR TOKYO, FIAC, FRIEZE (London, New York, Seoul)

- Founded in 1996 in the Saga-cho district of Tokyo, which is recognized as one of the most significant hubs in the Japanese contemporary art scene.
- Represents both Japanese and international artists such as Kishio Suga, Mika Ninagawa, Hiroshi Sugito, and Richard Tuttle, spanning multiple generations.
- Actively introduces new perspectives to the art market through diverse programs, including contemporary ceramics.

No.39	VILLAZAN
Location / Established	Madrid, New York / 2015
Artists	Edgar Plans, Mane, Suntur, Yang Hyun Jun
Previous Fairs	ART OnO 2024, ARCO MADRID, ESTAMPA

- Based in New York and Madrid, representing influential contemporary artists and establishing legacy programs for talented creators.
- Contributes to the broader cultural and artistic landscape by collaborating with artists on residencies, children's workshops, and documentary projects.

No.40	TASCHEN
Location / Established	Cologne, Hong Kong, London, Los Angeles, Madrid, Paris / 1980
Artists	ART BASEL

- A publishing house specializing in art books, producing and selling publications across various fields, including art, architecture, design, fashion, and photography, as well as limited-edition prints and art goods.
- Offers a diverse range of formats, from widely accessible art books to rare collector's editions, distinguished by experimental design and innovative editorial approaches.
- Collaborates with world-renowned artists, photographers, and architects, blurring the boundaries between art and publishing while continuously releasing influential publications in the contemporary art market.

WWNN
Seoul / 2023
Jong Hyun Park, Miryu Yoon
THE PREVIEW ART FAIR

• Under the acronym for 'What We Need Now,' dedicated to exploring and presenting what the public seeks in today's art market.

• Prioritizes audience engagement, curating exhibitions that encourage visitors of all ages to experience art and engage in meaningful dialogue.

3. Featured Artists and Works

O A-Lounge

Location: Seoul

Artists: Cho Hyori, Hwang Sunyoung, Kim Mikyung, Lee Koz, Leeje, Oh Jong



Lee Koz, J-D 현관-바닥-앞으로 #C, 2024, oil on canvas, 97 x 97 cm



Oh Jong, Folding Drawing #79, 2023, wood panel, wire, chain, paint, pencil line, bead, 41 x 12 x 5 cm



Cho Hyori, Family, 2024, acrylic, oil on canvas, 70 x 80 cm

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Location: Seoul, Cheonan, Shanghai

Artists: Ahn Jisan, Beak Jungki, Cha Hyeonwook, Lim Nosik, Noh Sangho, Ok Seungcheol, Shih Yung Chun



Noh Sangho, HOLY (홀리), 2023, acrylic on canvas, 130.3 x 193.9 cm



Beak Jungki, The Dog of Osu, 2023, cold casting, transmitter, radio, mp3 player, stainless steel pipe, wood, mixed media, 86 x 143 x 322 cm, Edition of 3 + 1 AP



Ahn Jisan, Swimming in the Dark Cloud (유영), 2024, oil on canvas, 181.8 x 227.3 cm



Lim Nosik, Workroom 29 (작업실 29), 2024, oil on canvas, 200 x 130 cm

© Esther Schipper

Location: Berlin, Paris, Seoul

Artists: Jeon Hyunsun, Cemile Sahin, Sarah Bukner, Simon Fujiwara, Sojourner Truth Parsons



Hyunsun Jeon, Two, Lying Down, Exposed Roots (7), 2024, watercolor on canvas, 150 x 100 cm



Simon Fujiwara, Who are the Two Liberated Femmes Running the Beach?, 2023, acrylic, charcoal and pastel on canvas, 180.3 x 250.5 cm (unframed), 205.5 x 275.5 x 6.1 cm (framed)



Sarah Bukner, Silver hands, 2025, oil, chalk and pastel on paper, 29.9 x 28.5 cm (unframed), 36.3 x 34.9 x 2.8 cm (framed)

O Galerie Zink

Location: Waldkirchen

Artists: Cinta Vidal, Cristina Lama, Erkan Ozgen, Gregory Fortsner, Matias Sanchez, Michael Sailstorfer, Milene Sanchez, Muntean/Rosenblum, Paul Kooiker, Thao Nguyen Phan



Cinta Vidal, Hamlet, 2024, acrylic on wood, 80 x 80 cm



Muntean/Rosenblum, Uncertainty's Grace, 2021, single-channel video, 8'12", Edition 1/5 + 1 AP



Thao Nguyen Phan, Moon Washing, 2023, watercolor, gouache on silk, 43.6 x 33.6 cm

© Gallery Baton

Location: Seoul Artists: Hoh Woo Jung



Hoh Woo Jung, Resonance 1, 2024, oil, colored pencil on canvas, 117 x 91 cm



Hoh Woo Jung, Resonance 1, 2024, oil, colored pencil on canvas, 117 x 91 cm



Hoh Woo Jung, Resonance 3, 2025, oil, colored pencil on canvas, 65 x 45.5 cm

© Kaikai Kiki Gallery

Location: Tokyo

Artists: Aya Takano, Chiho Aoshima, Emi Kuraya, Kasing Lung, MADSAKI, Mr., ob, Otani Workshop



Aya Takano, Alighting on the Land of Convenience Store, 2014, oil on canvas, 130.3 x 194.2 cm



Chiho Aoshima, Lotus Child ED3, 2008, FRP, lacquer, 29 x 50 x 47 cm, Edition of 3 + 2 AP



MADSAKI, Kool-Aid Man, 2022, aerosol on canvas, 200 x 150 cm



Mr., Anzu, 2017, acrylic, urethane on FRP, 160 x 64 x 50 cm



ob, A Vow, 2019, acrylic, oil on canvas, 207.8 x 159.9 cm



Otani Workshop, Silver Child, 2016, ceramic, 95.5 x 40.5 x 48 cm

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Location: Milan, London, Hong Kong, Paris, Beijing, Seoul Artists: John McAllister, Mark Yang, Paola Pivi, Wang Yuyang



Mark Yang, The Fall of the Damned, 2023, oil on canvas, 182.9 x 147.3 cm



Paola Pivi, Bear foot, 2021, urethane foam, plastic, feathers, 25 x 49 x 20 cm, Edition 1/ 3

© MISAKO & ROSEN

Location: Tokyo

Artists: Ken Kagami, Trevor Shimizu



Ken Kagami, untitled, 2024, oil on canvas, 99.5 x 80.5 cm



Trevor Shimizu, Moss Garden, 2019 oil on canvas, 101.6 x 124.5 cm

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Location: New York, Brussels

Artists: Deborah Druick, Ethan Cook, Jansson Stegner, Nicola Tyson



Deborah Druick, Eclipse, 2024, flashe, acrylic on linen, 101.6 x 76.2 cm



Jansson Stegner, Duck, 2023, oil on canvas, 45.7 x 55.9 cm



Ethan Cook, Snatched, 2023, hand woven cotton, aluminum, 101.6 x 101.6 cm



Nicola Tyson, Overhead, 2023, acrylic on canvas, 76.2 x 108 cm

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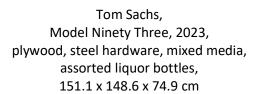
Location: Tokyo

Artists: Katherine Bradford, Kishio Suga, Tom Sachs, Yoko Ono



Katherine Bradford, Roller Skater, 2024, acrylic on canvas, 35.7 x 28.0 cm







Kishio Suga, Inner space, 2010, cement, branch, 14.5 x 6.5 x 5.5 cm



Yoko Ono, AN INVISIBLE FLOWER (special box edition), 2011, solegraph on Japanese paper, box: 22.0 x 29.7 x 4.0 cm / 13.0 x 20.9 cm each (a set of 39 pieces, message x 1, index x 1), Edition of 351 + 5 AP

4. ART OnO 2025 Fair Information

Hours and Admission					
	Date	Time	Admission		
Press Preview	April 10, 2025 (Thu)	11:00 - 19:00	* Entry permitted for press pass holders only.		
VIP Preview & Entry Hours	April 10, 2025 (Thu) April 11-12, 2025 (Fri-Sat)	13:00 - 19:00 11:00 - 19:00	₩ 150,000 * Entry permitted for VIP pass holders only.		
Public Days	April 11-12, 2025 (Fri-Sat) April 13, 2025 (Sun)	13:00 - 19:00 11:00 - 18:00	<u>General Admission ₩ 50,000</u> <u>Student ₩ 25,000</u> *Culture Nuri Card holders, Artist Pass holders, and Art Association members ₩25,000.		
		edia Inquiries: t-ono.com			

SETEC, SEOUL APRIL 11 - 13, 2025 ARTONO

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